

## Counseling Dates:

**2009**

- December 3<sup>rd</sup>

**2010**

- February 18<sup>th</sup>
- April 22<sup>nd</sup>
- June 17<sup>th</sup>
- October 21<sup>st</sup>
- December 2<sup>nd</sup>



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# WBC BUSINESS COUNSELOR AVAILABLE IN WOLFEBORO

*Our Business is Helping Business*

The Women's Business Center (WBC) has partnered with Wentworth Economic Development Corporation (WEDCO) to provide business counseling services to businesses in Wolfeboro and the surrounding communities. Beginning in March Lois Matheson, Business Counselor with Women's Business Center will be meeting with business owners at the WEDCO office located in the lower level of the Citizens Bank Building on Center Street in Wolfeboro.

Whether you are an aspiring, new or seasoned business owner you can benefit from the services offered by the Women's Business Center. Mrs. Matheson meets with clients and provides one-on-one business coaching and counseling sessions. These sessions provide general & specific information, business structure & acumen, business guidelines, U.S. Small Business Administration and New Hampshire policy & procedure, networking & connection opportunities, capital liaison, and both short-term & long-term support. To schedule an appointment with Mrs. Matheson in Wolfeboro please call 569-4216 or email [info@wedco-nh.org](mailto:info@wedco-nh.org).

Mrs. Matheson expertise is in retail and wholesale; she has extensive senior executive management experience with Hickory Farms, Kitchen's Etc, Museum of Fine Arts Boston, Prints Plus, and Reed & Barton Silversmiths. Mrs. Matheson is highly proficient in driving Sales, Operations, Marketing, Merchandising, Finance, and Human Resource functions. The Women's Business Center, a non-profit organization, fosters entrepreneurship, building the New Hampshire economy one woman-owned business at a time.

The WBC supports and strengthens women entrepreneurs in all stages of business development through education, business counseling, peer support and advocacy. The WBC plays a critical role helping to increase the number of women-owned firms in our State and increase their revenues. Their work helps women become financially secure, thereby contributing to their well-being, the well-being of their families and the New Hampshire economy. Women's business ownership in New Hampshire still lags behind that of men. The WBC helps to provide women with the business skills to gain economic independence and financial security. The Women's Business Center is the only organization within the state, federally funded, through the U.S. Small Business Administration, that focuses on women entrepreneurs. Participation in Women's Business Center activities is open to anyone regardless of race, religion, sex, sexual orientation, age, physical ability, or familial status. All SBA programs are extended to the public on a non-discriminatory basis. For more information visit their website at [www.womenbiz.org](http://www.womenbiz.org).

